

Rep Order# 6867408 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 217034 Printed: 10/25/2012 11:48 AM 1 of 3
 EC'd Yes Last Received: 10/24/2012 12:47 PM
 Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN
 Advertiser () TODD YOUNG FOR CONG
 Product CANDIDATE
 Estimate#
 Buyer LIZ BRADENDER
 Phone#
 Fax#
 Agency () BRABENDER COX
 1218 GRANDVIEW AVE, 1ST FLOOR
 PITTSBURGH, PA 15211
 Agency C/P1/P2/E
 Flight Dates 10/29/2012 - 11/06/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () KATE BRADY
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
 TODD YOUNG FOR CONGRESS: 30S SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-TU,TH-F	6A-630A	NEWS	:30	\$450.00	10/29-11/02	4	1	4	\$1,800.00	
	2	M	6A-630A	NEWS	:30	\$450.00	11/05-11/05	1	1	1	\$450.00	
	3	M,W-F	630A-7A	NEWS	:30	\$450.00	10/29-11/02	4	1	4	\$1,800.00	
	4	M-TU	630A-7A	NEWS	:30	\$450.00	11/05-11/06	2	1	2	\$900.00	
	5	M	7A-8A	EARLY SHOW	:30	\$350.00	11/05-11/05	1	1	1	\$350.00	
	6	M-F	8A-9A	EARLY SHOW	:30	\$150.00	10/29-11/02	5	1	5	\$750.00	
	7	M-TU	8A-9A	EARLY SHOW	:30	\$150.00	11/05-11/06	2	1	2	\$300.00	
	8	M,W,F	10A-11A	LET'S MAKE A DEAL	:30	\$400.00	10/29-11/02	3	1	3	\$1,200.00	
	9	M-TH	11A-12P	PRICE IS RIGHT	:30	\$600.00	10/29-11/01	4	1	4	\$2,400.00	
	10	M	11A-12P	PRICE IS RIGHT	:30	\$600.00	11/05-11/05	1	1	1	\$600.00	
	11	M-F	5P-530P	NEWS	:30	\$600.00	10/29-11/02	5	1	5	\$3,000.00	
	12	M	5P-530P	NEWS	:30	\$600.00	11/05-11/05	1	1	1	\$600.00	
	13	M-F	530P-6P	NEWS	:30	\$600.00	10/29-11/02	5	1	5	\$3,000.00	
	14	M	530P-6P	NEWS	:30	\$600.00	11/05-11/05	1	1	1	\$600.00	

Station WISH-TV INDIANAPOLIS, IN	Agency () BRADBENDER COX	Rep Firm () PHILADELPHIA
Advertiser () TODD YOUNG FOR CONG	1218 GRANDVIEW AVE, 1ST FLOOR	Sales Office () KATE BRADY
Product CANDIDATE	PTTSBURGH, PA 15211	Salesperson ()
Estimate#	Agency C/P1/P2/E	Salesperson Phone# 215-567-6005
Buyer LIZ BRADBENDER	Flight Dates 10/29/2012 - 11/06/2012	Salesperson FAX# 215-567-5938
Phone#	Hiatus Weeks	
Fax#		

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	M-F	6P-630P	NEWS	:30	\$600.00	10/29-11/02	5	1	5	\$3,000.00	
	16	M	6P-630P	NEWS	:30	\$600.00	11/05-11/05	1	1	1	\$600.00	
	17	M-F	11P-1135P	NEWS	:30	\$900.00	10/29-11/02	5	1	5	\$4,500.00	
	18	M	11P-1135P	NEWS	:30	\$900.00	11/05-11/05	1	1	1	\$900.00	
	19	M	10P-11P	HAWAII 5-0	:30	\$3,700.00	11/05-11/05	1	1	1	\$3,700.00	
	20	TU	8P-9P	NCIS	:30	\$4,000.00	10/30-10/30	1	1	1	\$4,000.00	
	21	TH	8P-830P	BIG BANG	:30	\$5,000.00	11/01-11/01	1	1	1	\$5,000.00	
	22	F	9P-10P	CRIMETIME	:30	\$1,600.00	11/02-11/02	1	1	1	\$1,600.00	
	23	SA	10P-11P	48 HOURS	:30	\$1,000.00	11/03-11/03	1	1	1	\$1,000.00	
	24	SU	9A-1030A	CBS SUN MORN	:30	\$900.00	11/04-11/04	1	1	1	\$900.00	
	25	SU	6P-630P	NEWS	:30	\$600.00	11/04-11/04	1	1	1	\$600.00	
	26	SU	7P-8P	60 MINUTES	:30	\$4,000.00	11/04-11/04	1	1	1	\$4,000.00	

---REPORT TOTALS---
 Report Totals: 59 / \$47,550.00

Last Received: 10/24/2012 12:47 PM
Showing Buylines: All Lines

Station	WISH-TV INDIANAPOLIS, IN	Agency	() BRABENDER COX	Rep Firm	() PHILADELPHIA
Advertiser	() TODD YOUNG FOR CONG		1218 GRANDVIEW AVE, 1ST FLOOR	Sales Office	() KATE BRADY
Product	CANDIDATE		PTTSBURGH, PA 15211	Salesperson	
Estimate#					
Buyer	LIZ BRADENDER	Agency C/P1/P2/E		Salesperson Phone#	215-567-6005
Phone#		Flight Dates	10/29/2012 - 11/06/2012	Salesperson FAX#	215-567-5938
Fax#		Hiatus Weeks			

Sales Totals: 59 / \$47,550.00
Station Totals: 59 / \$47,550.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$47,550	CABL	0%	WISH	100%	WNDY	0%	WRTV	0%	WTHR	0%
		WTTV	0%	WXIN	0%						

---COMPETITIVE COMMENTS---
COMP TO FOLLO

Books null
Demos RA35+

---Agency Comment---
AGY ADDRESS CHANGE (PER PHILLY OFFICE AB)

--- CREDIT RISK ---
CASH IN ADVANCE

Spot Manager: All,

Station	Advertiser	Product	Estimote Order Inventory Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
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Alt Order #: 06867408

WISH	POL/Todd Young for Co. CANDIDATE		Let's Make A Deal	958-11a	:30	10/29/12	Let's Make a Deal		\$400.00		P2
WISH	POL/Todd Young for Co. CANDIDATE		CBS This Morning @8	8-9a	:30	10/29/12	CBS This Morning		\$150.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		News 8 @5p	5-530p	:30	10/29/12	News 8 @5		\$600.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		News 8 @6	558-630p	:30	10/29/12	News 8 @6		\$600.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		News 8 @ 11 M-F	11-1135p	:30	10/29/12	LN M-F		\$900.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		Price Is Right	1058-12p	:30	10/29/12	Price Is Right		\$600.00		P1
WISH	POL/Todd Young for Co. CANDIDATE		Daybreak @ 6	(6:00:00 AM-6:30	:30	10/29/12	Daybreak @ 6		\$450.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		News 8 @ 530p	530-6p	:30	10/29/12	News 8 @530		\$600.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		Daybreak @ 6	(6:30:00 AM-7:00	:30	10/29/12	Daybreak @ 6		\$450.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		Tuesday 8-9p	758-9p	:30	10/30/12	Tue Hour 1		\$4,000.00		P2
WISH	POL/Todd Young for Co. CANDIDATE		Price Is Right	1058-12p	:30	10/30/12	Price Is Right		\$600.00		P1
WISH	POL/Todd Young for Co. CANDIDATE		News 8 @5p	5-530p	:30	10/30/12	News 8 @5		\$600.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		News 8 @ 530p	530-6p	:30	10/30/12	News 8 @530		\$600.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		News 8 @6	558-630p	:30	10/30/12	News 8 @6		\$600.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		Daybreak @ 6	(6:00:00 AM-6:30	:30	10/30/12	Daybreak @ 6		\$450.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		CBS This Morning @8	8-9a	:30	10/30/12	CBS This Morning		\$150.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		News 8 @ 11 M-F	11-1135p	:30	10/30/12	LN M-F		\$900.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		News 8 @6	558-630p	:30	10/31/12	News 8 @6		\$600.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		News 8 @ 530p	530-6p	:30	10/31/12	News 8 @530		\$600.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		News 8 @ 11 M-F	11-1135p	:30	10/31/12	LN M-F		\$900.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		News 8 @5p	5-530p	:30	10/31/12	News 8 @5		\$600.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		CBS This Morning @8	8-9a	:30	10/31/12	CBS This Morning		\$150.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		Daybreak @ 6	(6:30:00 AM-7:00	:30	10/31/12	Daybreak @ 6		\$450.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		Price Is Right	1058-12p	:30	10/31/12	Price Is Right		\$600.00		P1
WISH	POL/Todd Young for Co. CANDIDATE		Let's Make A Deal	958-11a	:30	10/31/12	Let's Make a Deal		\$400.00		P2
WISH	POL/Todd Young for Co. CANDIDATE		CBS This Morning @8	8-9a	:30	10/01/12	CBS This Morning		\$150.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		News 8 @6	558-630p	:30	10/01/12	News 8 @6		\$600.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		Thursday 8-9p	(8:00:00 PM-8:30	:30	10/01/12	Thur Hour 1		\$5,000.00		P2
WISH	POL/Todd Young for Co. CANDIDATE		Daybreak @ 6	(6:30:00 AM-7:00	:30	10/01/12	Daybreak @ 6		\$450.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		News 8 @5p	5-530p	:30	10/01/12	News 8 @5		\$600.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		News 8 @ 530p	530-6p	:30	10/01/12	News 8 @530		\$600.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		News 8 @ 11 M-F	11-1135p	:30	10/01/12	LN M-F		\$900.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		Price Is Right	1058-12p	:30	10/01/12	Price Is Right		\$600.00		P1
WISH	POL/Todd Young for Co. CANDIDATE		Daybreak @ 6	(6:00:00 AM-6:30	:30	10/01/12	Daybreak @ 6		\$450.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		News 8 @ 11 M-F	11-1135p	:30	10/02/12	LN M-F		\$900.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		News 8 @ 530p	530-6p	:30	10/02/12	News 8 @530		\$600.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		Daybreak @ 6	(6:30:00 AM-7:00	:30	10/02/12	Daybreak @ 6		\$450.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		News 8 @6	558-630p	:30	10/02/12	News 8 @6		\$600.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		CBS This Morning @8	8-9a	:30	10/02/12	CBS This Morning		\$150.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		Let's Make A Deal	958-11a	:30	10/02/12	Let's Make a Deal		\$400.00		P2
WISH	POL/Todd Young for Co. CANDIDATE		Friday 9-10p	858-10p	:30	10/02/12	Fri Hour 2		\$1,600.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		News 8 @5p	5-530p	:30	10/02/12	News 8 @5		\$600.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		Daybreak @ 6	(6:00:00 AM-6:30	:30	10/02/12	Daybreak @ 6		\$450.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		Saturday 10-11p	958-11p	:30	10/03/12	Sat Hour 3		\$1,000.00		P3
WISH	POL/Todd Young for Co. CANDIDATE		CBS Sunday Morning	858-1030a	:30	10/04/12	CBS Sunday Morning		\$900.00		P2
WISH	POL/Todd Young for Co. CANDIDATE		Sunday 7-8p	658-8p	:30	10/04/12	Sun Hour 1		\$4,000.00		P2

[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All,

Station	Advertiser	Product	Estim	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06867408													
WISH	POL/Todd Young for Co. CANDIDATE			News 8 Weekend/Sunday	(6:00:00 PM-6:30	:30	11/04/12	News 8 Weekend/S			\$600.00		P2
WISH	POL/Todd Young for Co. CANDIDATE			News 8 @ 11 M-F	11-1135p	:30	11/05/12	LN M-F			\$900.00		P3
WISH	POL/Todd Young for Co. CANDIDATE			CBS This Morning @7a	7-8a	:30	11/05/12	CBS This Morning			\$350.00		P3
WISH	POL/Todd Young for Co. CANDIDATE			Daybreak @ 6	(6:30:00 AM-7:00	:30	11/05/12	Daybreak @ 6			\$450.00		P3
WISH	POL/Todd Young for Co. CANDIDATE			Price Is Right	1058-12p	:30	11/05/12	Price is Right			\$600.00		P1
WISH	POL/Todd Young for Co. CANDIDATE			Monday 10-11p	958-11p	:30	11/05/12	Mon Hour 3			\$3,700.00		P2
WISH	POL/Todd Young for Co. CANDIDATE			News 8 @6	558-630p	:30	11/05/12	News 8 @6			\$600.00		P3
WISH	POL/Todd Young for Co. CANDIDATE			News 8 @5p	5-530p	:30	11/05/12	News 8 @5			\$600.00		P3
WISH	POL/Todd Young for Co. CANDIDATE			News 8 @ 530p	530-6p	:30	11/05/12	News 8 @530			\$600.00		P3
WISH	POL/Todd Young for Co. CANDIDATE			Daybreak @ 6	(6:00:00 AM-6:30	:30	11/05/12	Daybreak @ 6			\$450.00		P3
WISH	POL/Todd Young for Co. CANDIDATE			CBS This Morning @8	8-9a	:30	11/05/12	CBS This Morning			\$150.00		P3
WISH	POL/Todd Young for Co. CANDIDATE			CBS This Morning @8	8-9a	:30	11/06/12	CBS This Morning			\$150.00		P3
WISH	POL/Todd Young for Co. CANDIDATE			Daybreak @ 6	(6:30:00 AM-7:00	:30	11/06/12	Daybreak @ 6			\$450.00		P3
											\$47,550.00		
											\$47,550.00		

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date 09/19/2012
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I, BRABENDERCOX LLC,

being/on behalf of: TODD YOUNG, a legally

qualified candidate of the REPUBLICAN political

party for the office of: US CONGRESS

in the 2012 GENERAL ELECTION

election to be held on: NOVEMBER 6 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

TODD YOUNG FOR CONGRESS

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LARRY NESS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/19/2012

Date

Liz Brabender Kundu

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, BRABENDERCXLLC
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Liz Brabender Kundu

signature of candidate or authorized committee

LIZ BRABENDERKUNDU

printed name

09/19/2012

date